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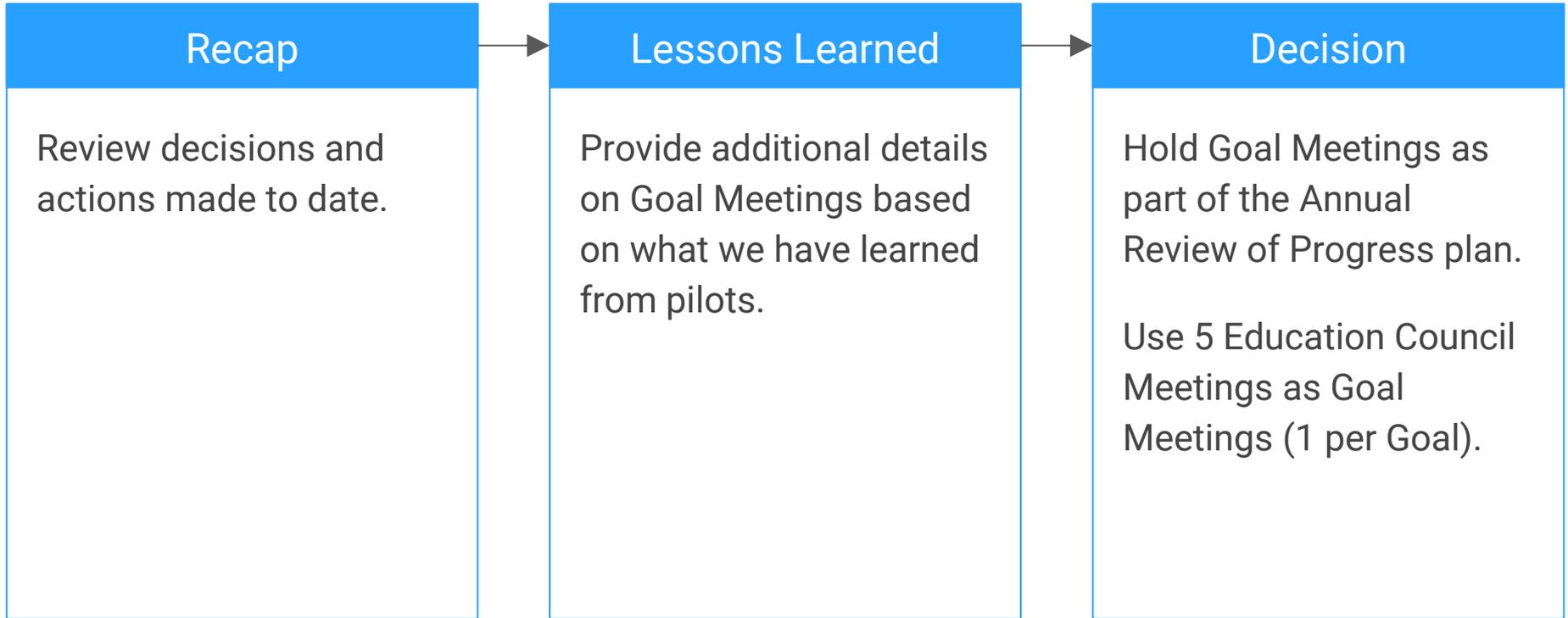
# Annual Review of Progress: Goal Meetings Revisited

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John Baek and Jessica Cooper, Office of Education

June 15, 2016  
Education Council Briefing  
Decisional

# Overview

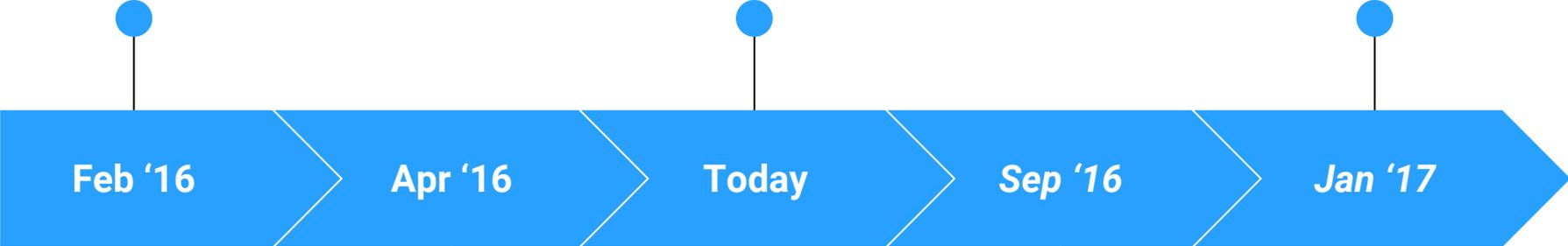


# Education Council

Approved pilots of Goal 4 & 5 meetings

Revisit Goal Meetings as part of Annual Review of Progress

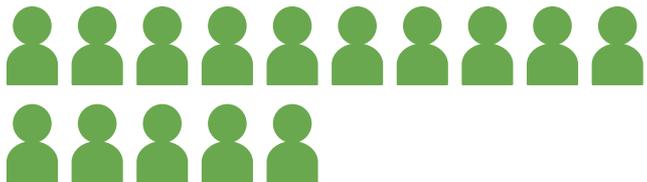
*Publish FY16 Annual Accomplishments Report*



Approved new design of Accomplishments Report and story collection process.

*Present Annual Review of Progress*

# Decision made in February



## Decision

Annual Review of Progress in Sept

Annual Accomplishments Report will focus on progress

Pilot Goal Meetings with Goal 4 & 5

Revisit Goal Meetings after pilots

## Votes

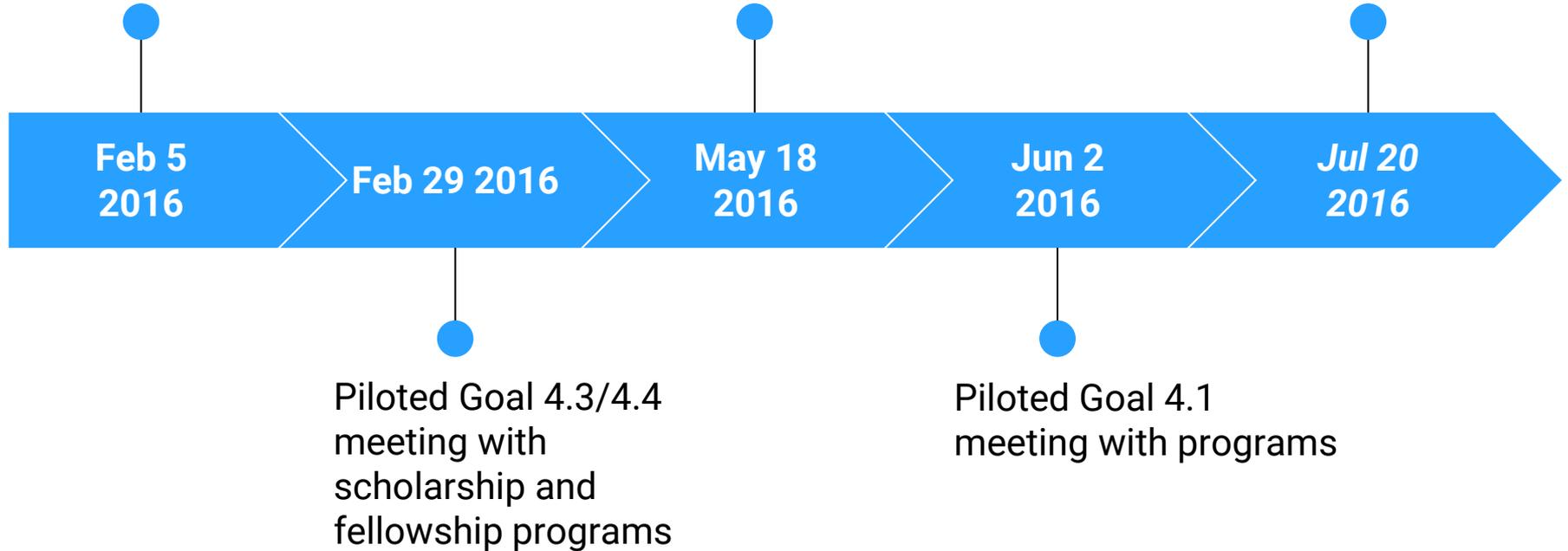
15 Council members voted Green to support an amended plan for Annual Review of Progress.

# Goal Meeting Pilots

Piloted Goal 5.1  
meeting with CoCom

Piloted Goal 5.3/5.4/5.5  
meeting with Ed Council

*Proposed Pilot Goal 1  
meeting with an All-  
Virtual Ed Council*



# Lessons Learned: Goal Meetings

## Value of Goal Meetings. We are...

- Learning how our programs *actually* fit within the strategic plan goals.
- Learning how to better tell our story as a community.
- Recognizing, recommitting, and reinterpreting what was agreed to in the strategic plan.

## Process of Goal Mtgs. We see...

The focal point of goal meetings may vary: Stories, Actions, Measures.

There are categories of progress stories (slide 8).

The style of goal meeting may vary, e.g. brainstorming vs. coordinating.



## Stories

Identify program stories that exemplify progress towards goals and objectives

Identify goal-wide themes based on individual stories

## Actions

Identify and track mutually reinforcing actions

Identify future actions for next Implementation Plan

## Measures

- Identify goal-specific measures (e.g. Goals 2 & 3)

# Defining Progress



## Draft Definition

In the fiscal year, new and improved efforts took place to address a need OR results based on prior efforts indicate impact or effectiveness.

## Vocabulary of Progress

Developed Products

Made Improvements

Reached New Audiences

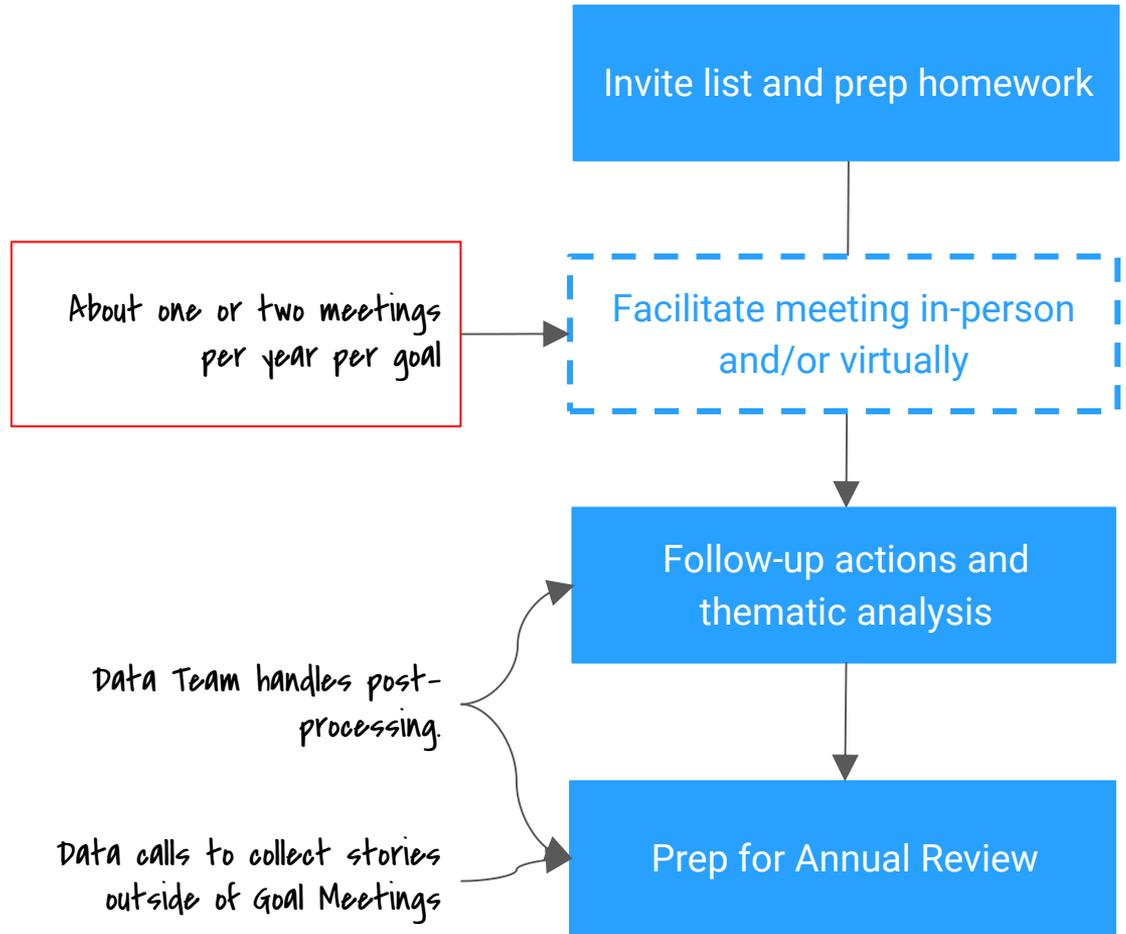
Increased Outputs & Outcomes

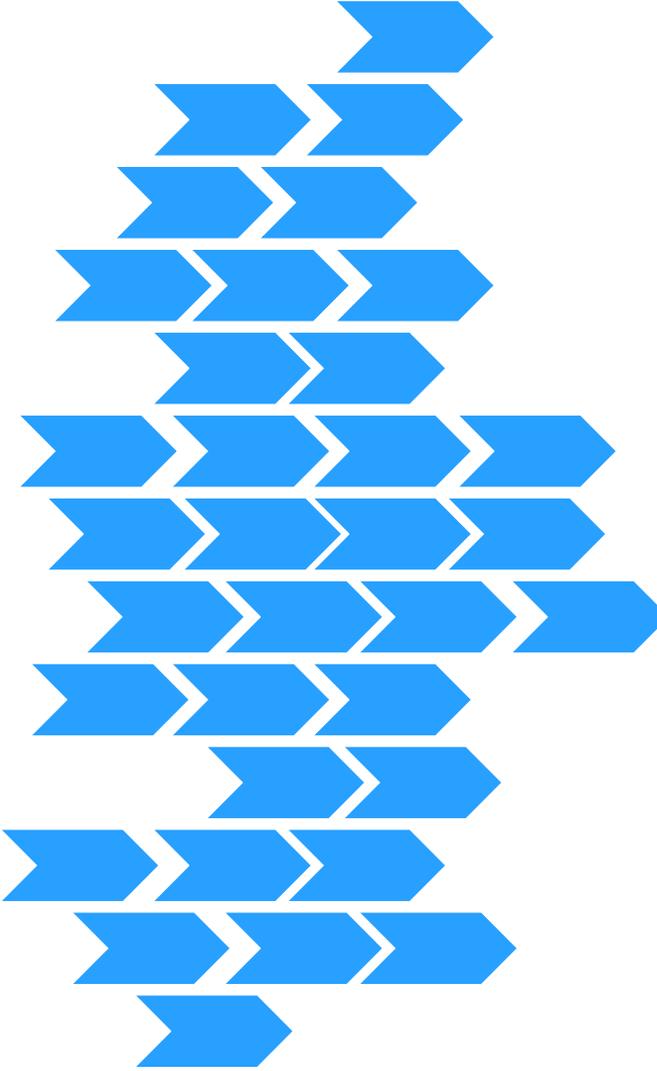
Met Performance Targets

Earned Recognition

Sustained/Long-term Impact

# Goal Meeting Process





**The Progress Stories we collect are pluripotent and can become:**

**1. Accomplishment Stories**

- a. Relevance, Response, Results
- b. Web Story/One-pager format

**2. Goal-wide Stories**

- a. Themes emerge from stories as data points
- b. Listicle format

**3. Data Products**

- a. Program inventory
- b. Portfolio analyses
- c. Program-specific measures
- d. Program evaluation criteria

# Decision



Council members agree to hold Goal Meetings as part of the Annual Review of Progress plan.

## Green

Fully support the proposed roadmap.

Proceed without consultation.

## Yellow

Minor issues about the proposed roadmap.

Proceed after consultation.

## Red

Major concerns about the proposed changes.

Do not proceed.



**Backup Slides**

# Goal Meetings



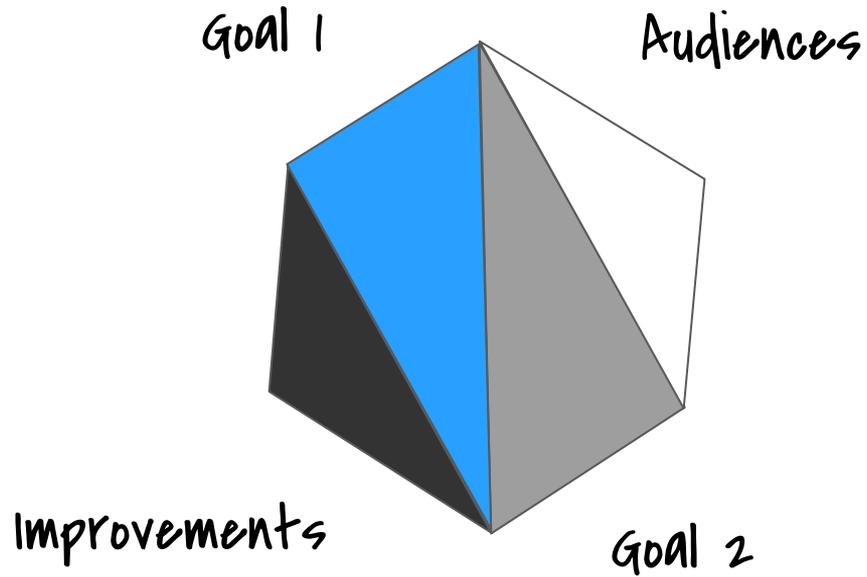
Goal meetings are essential to creating a shared understanding of what progress and success looks like at the goal and objective level. The purpose of the Goal Meeting is to gather together representatives from key programs that contribute to each goal to discuss progress, success, current data collected across programs, data collected by individual programs, and to have a rich discussion on how we can tell the strongest goal story possible.



# Goal-wide Story Listicle Format

## 4 Students' Braided Pathways through NOAA Education

1. Symone Johnson
  - a. EPP -> Hollings -> **Knauss**
2. Hannah McDonald
  - a. Ocean for Life -> Thunder Bay Volunteer of Year -> **Hollings**
3. Christopher Lindsay
  - a. Science Fair NOAA Award -> **NMFS Intern**
4. Lauren Kowalski
  - a. Exploratorium? -> Washington SG -> **Hollings**



Each story is multi-  
faceted.