



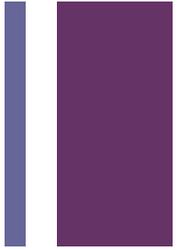
Strategic Plan Update: Internal Review

NOAA Education Council

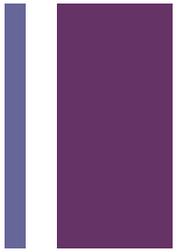
February 18, 2015

+ Where are we now?

- Internal Review period ended on January 16, 2015
- Coordinating Committee/Strategic Plan Advisory Committee met on February 4, 2015 to discuss proposed revisions to the plan
- There are still more items to discuss!



+ Timeline

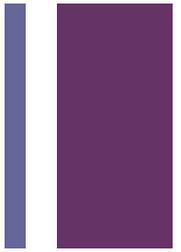


	November				December				January					February				March				April					May		
	1	2	3	4	1	2	3	4	1	2	3	4	5	1	2	3	4	1	2	3	4	1	2	3	4	5	1	2	3
Goal intro writing sessions	█																												
Ed Council reviews goal intros			█	X																									
Incorporate comments					█	█																							
Ed Community reviews SP									█	X	█																		
Incorporate comments												█																	
Ed Council approves for final review														█	█	█													
External review of SP																		█	█	█	█								
Incorporate comments																						█	█	█					
Ed Council reviews final plan																										█	█	█	
Layout and design																													
X = holiday																													
blue = Ed Council																													
purple = Marissa/OEd																													





Overview of Internal Review



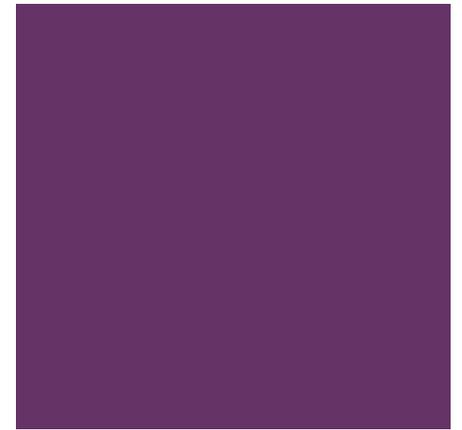
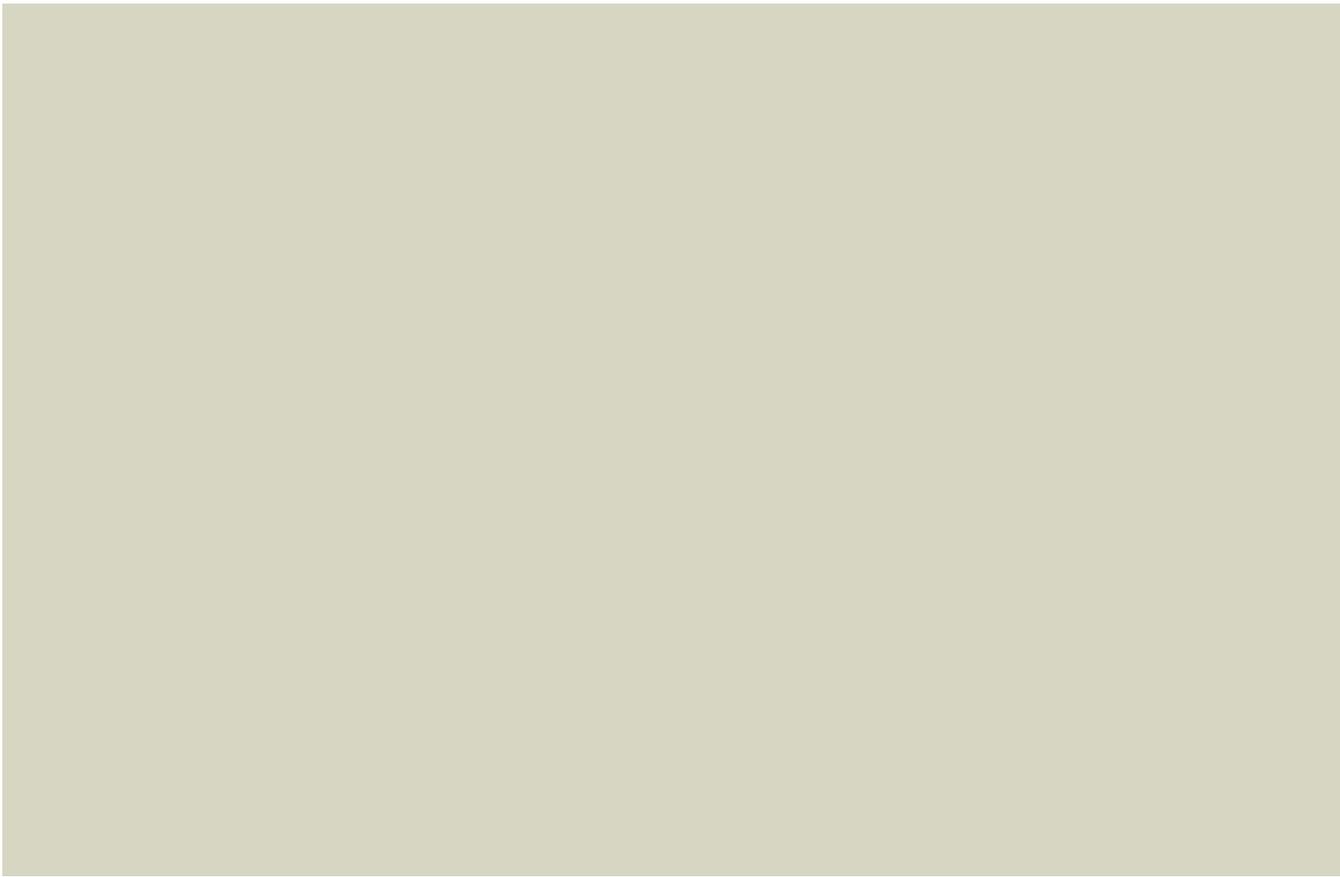
- 15 out of 17 Education Council reporting units plus PPI responded to the Draft Strategic Plan
 - 11/17 reporting units provided comments
- Received over 200 comments that needed to be discussed
 - Over half (109) of these comments were proposed edits to the Framework (Mission, Vision, Goals, Objectives, Strategies, Evidence of Progress), which was approved in July, 2014.
- Received many proposed edits to the text

+ Next Steps

- **We will not make any changes to the framework without discussing them.**
- Discuss proposed changes with Coordinating Committee/Strategic Plan Advisory Committee
 - Some discussion with individual programs as well.
- Ed Council reviews revised draft virtually.
- External review begins in March.

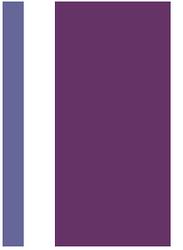


Vote!  



+ **Examples of Comments**

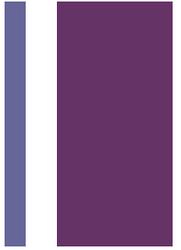
+ Types of revisions



- Editorial
- Inclusion: Add key words so that individuals and programs can see their work better reflected in the plan.
- Word choice
- Audience



To what extent should we revisit the Framework?

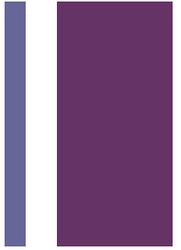


Proposed changes that have already been discussed:

- “From all sectors of society” → “From all backgrounds”
 - Define? NOAA’s education programs should be accessible to all members of society. We strive to provide educational opportunities for people from all **racial, ethnic, social, economic, educational, cultural, and geographic** backgrounds.
- Clarify Strategy 4.D



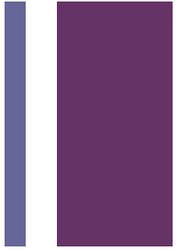
Goals: Parallel Structure



- **Goal 1: Science-Informed Society:** An informed society **with** access to, interest in, and understanding of NOAA-related sciences and their implications for current and future events.
- **Goal 2: Conservation & Stewardship:** Individuals and communities **are** actively involved in stewardship behaviors and decisions that conserve, restore and protect natural and cultural resources related to NOAA's mission.
- **Goal 3: Safety and Preparedness:** Informed individuals and communities **are** actively involved in decisions and actions that improve preparedness, response, and resilience to challenges and impacts of hazardous weather, changes in climate, and other environmental threats monitored by NOAA.
- **Goal 4: Future Workforce:** A diverse and highly-skilled future workforce **pursuing** careers in disciplines that support NOAA's mission.
- **Goal 5: Organizational Excellence:** NOAA **functions** in a unified manner to support, plan, and deliver effective educational programs and partnerships that advance NOAA's mission.



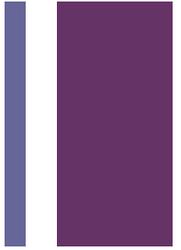
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Goals: Audience



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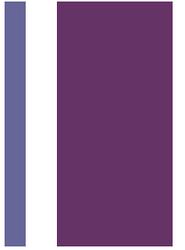
Goals: Audience

- Proposal: The different audiences are intentional. Do not change.
 - Add a **Plan Overview** section and discuss why the audiences differ.
 - Explain in more detail how the goals are interrelated.
 - Explain the mechanics , organization, and what to expect out of each element.
 - Address concerns about measurability of Evidence of Progress.





Define NOAA Education, NOAA Education community



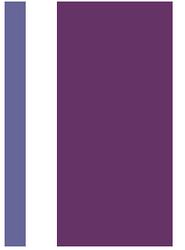
■ **NOAA Education:**

Major education efforts undertaken by NOAA programs.

■ **NOAA Education community:**

Individuals who engage in education activities on behalf of NOAA ~~as part of their duties and responsibilities.~~

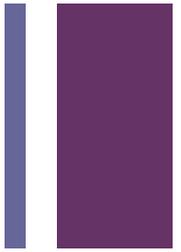
+ NOAA's unique role in education



- Rewrite so that it's clear what is unique about NOAA. The types of work that we do are not unique (nor was the list intended to be things only NOAA does).



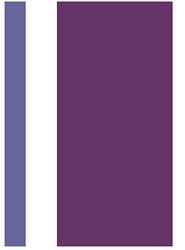
Goal 2: Conservation laws, resource management



- Proposed changes to Goals, Objectives, Strategies to include
 - “...understand NOAA’s role under important conservation laws...”
 - “...how NOAA science informs natural resource management...”
- Appropriate for Goal 2: Conservation and Stewardship at Strategy level.
 - Conservation laws and resource management are included in “conservation and stewardship behaviors/practices” in the Objectives. Discuss in text so this is clear and highlighted.
 - Strategy 2.B. Develop and support opportunities for youth and adults to **understand conservation policies** and engage in stewardship actions that advance NOAA resource management objectives.



Goal 4: Postsecondary and K-12 audiences



- Proposed changes to Objective 4.2:
 - NOAA and partner institutions leverage federally funded assets to provide **secondary** and ~~postsecondary~~ students with experiential learning, research and scholarship opportunities.