

B-WET

BAY WATERSHED EDUCATION
& TRAINING PROGRAM



B-WET National Network

local implementation of a national vision

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< *B-WET Gulf of Mexico*

NOAA Education Council
February 18, 2015



Overview

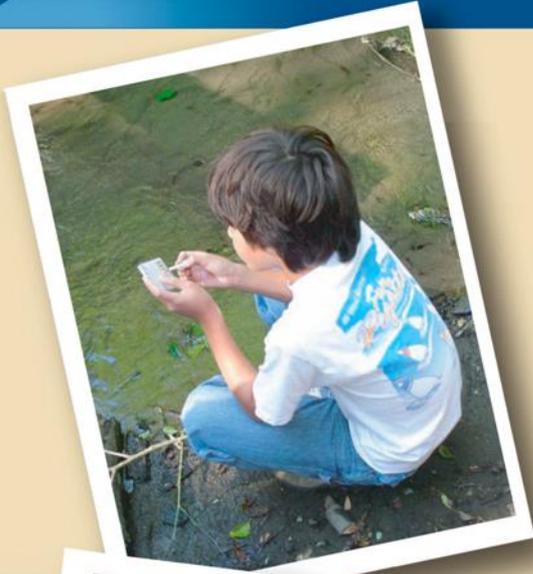


- Top things the Council should know about B-WET
- Network priorities and connection to Council work:
 - Regional Engagement
 - Supporting Stewardship Evaluation



About B-WET:

NOAA Bay-Watershed Education and Training (B-WET) is a competitive grant program working to promote environmental literacy in society: citizens exhibit behaviors that protect and restore watersheds and related ocean, coastal and Great Lakes ecosystems.



About B-WET:

Funded projects provide Meaningful Watershed Educational Experiences (MWEEs) for students and related professional development for teachers

- B-WET supported MWEEs for **~69,000** students in 2014
- B-WET supported MWEE PD for **~2,600** teachers in 2014



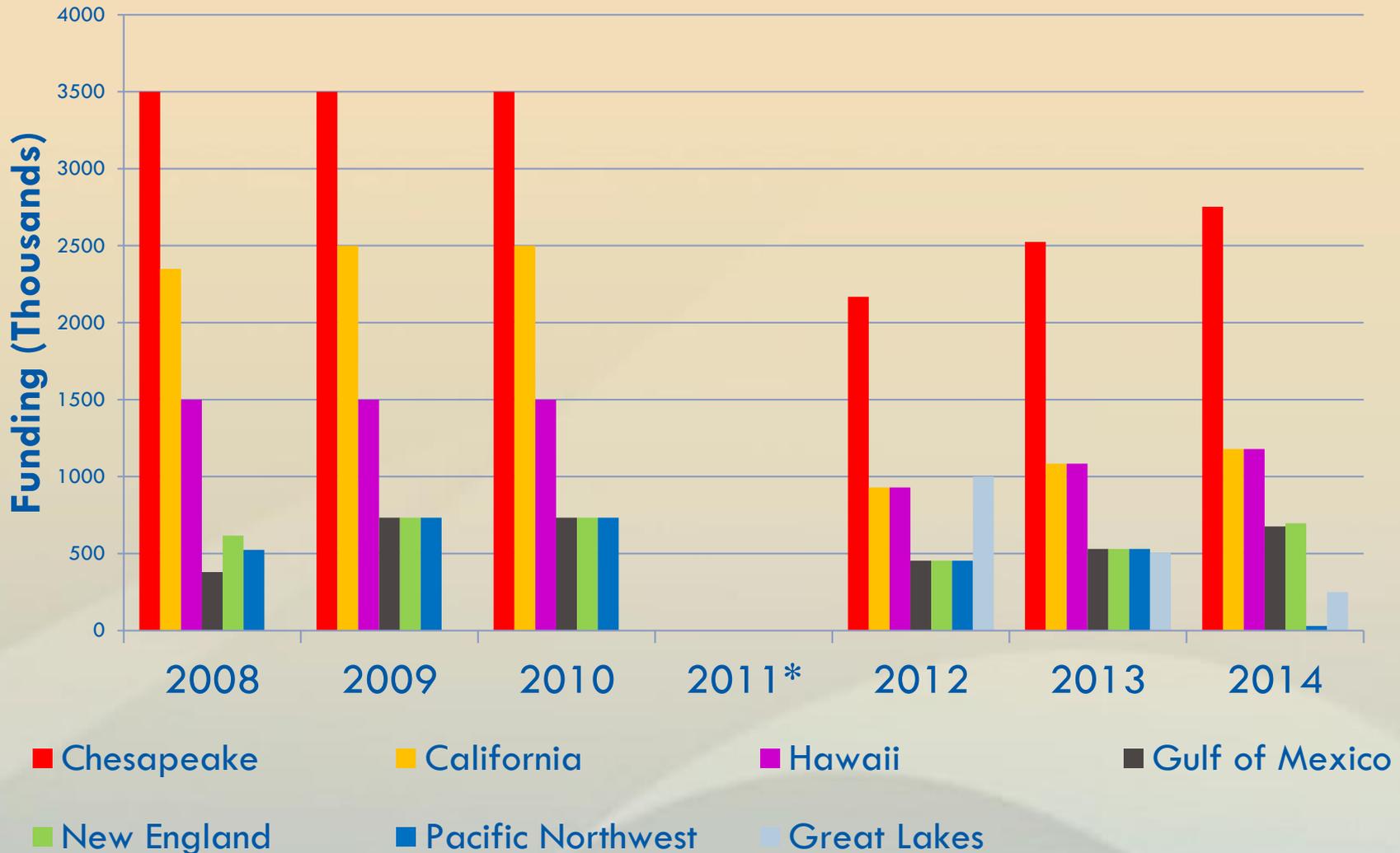
About B-WET:

B-WET is regionally administered through NOAA offices, responsive to local resource management priorities and audience needs.



About B-WET:

NOAA B-WET Regional Funding Levels 2008-2014



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Network Priorities

Regional Engagement

Background:

- B-WET has identified regional education policy work as a program priority.
- Program managers are engaged at the local level to help build capacity for making positive change in regional and/or state education policies in support of environmental literacy.



Regional Engagement

Council Action:

- Establish and support a forum that enables NOAA educators from all regions to have focused conversations on regional policy.

Strategic Plan Alignment:

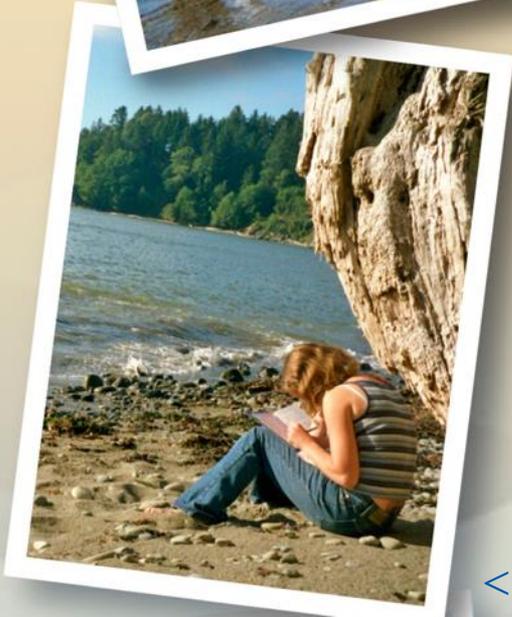
- 5.2 NOAA's education community develops and implements Agency education priorities informed by constituent needs and national initiatives.
- 5.3 NOAA educators and partners collaborate at local, regional and national levels to coordinate efforts and better serve educational audiences.
- Lays groundwork for program work under Goals 1 and 2

Supporting Stewardship Evaluation



Background:

- Currently updating our MWEE definition, including how stewardship is addressed
- Area of focus for the national B-WET program evaluation



Supporting Stewardship Evaluation

Council Action:

- Council guidance on stewardship definition and measures for evaluation will help us clarify this component of our program, in line with the NOAA education community

Strategic Plan Alignment:

- Objective 5.4: NOAA and partner organizations utilize effective evaluation, performance monitoring and evidence-based approaches in the design and management of educational programs, products and services.
- Enables us to show progress under Goal 2: Conservation & Stewardship

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<http://www.oesd.noaa.gov/grants/bwet.html>

http://www.oesd.noaa.gov/grants/bwet_eval.php

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