

NOAA Education Council Meeting

Date/Time: December 16, 2015 / 1:00–4:00 pm
Location: SSMC3, Room 14836
Dial-in: 866.901.0711
Passcode: 8134683
Contact: Lisa Nakamura (202) 482-3139, Patrick Drupp (202) 482-9183

Adobe Connects Link to Meeting: <http://connectpro46305642.adobeconnect.com/edcouncil/>

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http://www.oesd.noaa.gov/council/Audio_AdobeConnects.pdf

AGENDA

- 1:00 Welcome/Opening remarks
- 1:15 NOAA Education website design update (*Input requested*) - Marissa Jones and Kristen Jabanoski (45 min presentation/ 45 min discussion)
- 2:45 Updates and announcements
- 3:15 December Cheer

ATTENDANCE

Louisa Koch (LK), Christos Michalopoulos (CM), Bruce Moravchik (BM), Atziri Ibanez (AI), Julia Galkiewicz (JG), Bronwen Rice (BR), Jon Lilley (JL), Kristen Jabanoski (KJ), Lisa Nakamura (LN), Ron Gird (RG), Seaberry Nachbar (SN), Maia McGuire (MM), Judy Koepsell (JK), Lisa Hiruki-Raring (LHR), Nina Jackson (NJ), Krista Stegemann (KS), Marissa Jones (MJ), Paula Keener (PK), Kerry Jones (KJ), Faith Borden (FB), Amy Clark (AC), Stephanie Bennett (SB), Tanja Fransen

Opening Remarks from Louisa

- Welcome Faith Borden and Kerry Jones as the two new WCM representatives on the Council. Faith is the WCM in Charleston, WV. Kerry Jones is the WCM in Albuquerque. Both Faith and Kerry noted how excited they are to be here and that they are looking forward to working across the different line offices. Kerry also highlighted the NWS desire to reach out more to the tribal entities.
- We now have updated guidelines for people who are interested in presenting to the Council. We would like to hear more voices from the field and the guidelines will hopefully help presenters know how to best present to the Council. Louisa asked the Council members to help us find new presenters.

Website Update

- Marissa and Kristin introduced the new NOAA website and noted that it has been redesigned to be more intuitive to non-NOAA audiences.
- Louisa noted that NOAA Communications managed this process with no input from the line offices. Communications were looking for some offices to add content and asked OEd whether it would like to be included. It was also decided to include material from education.noaa.gov. Given the improved search facility the education data will be pulled up more easily.
- Atziri asked about how other offices can be added to the redesign. Louisa responded that any office can be add their content to the new site and encouraged anyone to get in touch with the Office of Communications.
- Julia asked whether a search entered into the new site would pull up information of other (non-redesigned) NOAA sites. Marissa answered that a search would do this but that the tags will not translate across the old and new sites. The tags currently being used are based on the focus areas in the sidebar. Ultimately we will be able to add our own tags.
- Amy asked about whether the sidebar item link to more than one line office – for example, will the research icon link only to OAR's webpage or other research. Louisa answered that the idea is that it will include all of NOAA's research. Amy noted that this might lead to the need for two sets of pages – one for the line office and one for the NOAA site. Marissa answered that tags and stub articles will be a way to link pages from line offices to the main NOAA site.
- Stephanie asked about who will upload material – will CIO be the content manager? Louisa commented that there is a shift away from each office having a dedicated web person to individuals uploading material themselves. Bruce noted that NOS's Communication Office will have oversight for various parts of the website. Atziri also asked whether the entire site will be hosted on one server. Marissa answered that this is the intent.
- Marissa then walked the Council through the NOAA Education website. Louisa asked about the ability to change the words on the right hand sidebar. Marissa replied that this piece will be harder to change but we will be able to update after receiving feedback on the draft website.
- Atziri asked about announcements – whether Council members could share announcements to add to the site. Marissa answered yes and OEd is looking at the best way for Council members to submit announcements – possibly by using a Google Form.
- Bruce commented that organizing the Education site by audience seems to be a step backwards. The current site groups resources by category which has proved to be very

helpful. Marissa commented that the audience driven approach is helpful in differentiating from the main NOAA page. Christos also noted the speed at which the redesign happened.

- Atziri asked about the 'For Partners' category – how does this fit in with issues like safety and preparedness which doesn't quite fit under students or educators. Louisa responded that the partners section is intended to be used for grants and other announcements that are partner related. Perhaps 'For Partners' is not the best language but we need to have another category other than students and educators.
- A question was asked about scalability – will the site work on smaller screens? Marissa answered that yes, the website will be designed to work on various sized displays.
- Louisa asked about the web address of this site. Marissa responded that we will be able to decide what to name it. We can redirect from education.noaa.gov and provide dedicated urls. This could be a way to deal with the issue Bruce raised about sorting more by categories rather than audience.
- Atziri asked about how the new site might work with lesson plans or other materials. For example, a lesson might capture scaffolding – how would this work in the new redesign? If we were to transfer DITC to this new template, Atziri would like to include the scaffolding as well. Some websites were designed in a pedagogical way, not only from the audience. Regarding the partners category, another option might be to name it 'communities' or 'families' or something along those lines. Christos thought it could be a good suggestion but that at the moment we don't have much education material but that might change over time. The suggestion was made to add another button to the template. We could also use the line office template as this can have up to seven buttons. Not sure what the flexibility is to change the design. Atziri also noted that there are lots of other events that the line offices run that could be highlighted. Atziri believes we do have a lot of content but it will take some time to get it organized. Christos noted that most of this content is not currently under education.noaa.gov so incorporating such material is a longer-term process.
- Christos would like to get feedback on the office website – both with interested members of the Council and potentially with some stakeholders. Due to the accelerated timeline, it was not possible to do this beforehand.
- Louisa asked for any feedback regarding other categories that Council members would like to add to the site. Please send any comments to Marissa. Louisa is interested in hearing about what other material there is on NOAA sites that might populate an education for families or communities page. We do have a new strategic plan which focuses on safety and preparedness and it would be good to know what other resources and materials exist.

- Bruce asked about the announcements section – how much visual real estate will announcements take up on the main page? On many site the announcements cycle through quite regularly or are we looking at a static image. Marissa responded that the announcements themselves will be updated dynamically through the content management system but they won't have attached images. They will update as often as we update them.

Updates and announcements

- Christos – Our FFO is out focusing on community resilience. The Office of Education held one informational teleconference on December 10 and will hold a second on January 5. Details of how to participate in the teleconference can be found in the above link. A transcript of the first teleconference can be found at http://www.oesd.noaa.gov/grants/docs/elg/ELG16_TeleconTranscript_12.10.2015.pdf
- We also held a SOS users workshop in Oregon.
- Bruce – launched the sea level distance learning modules. Available online now. NOAA Climate Stewards recently accepted a new group into the community. Currently reached ~850 educators nationwide. The last webinar had ~120 educators. About 50-75% of the participants are viewing the archives. The January webinar will be offered by John Hare taking about fisheries impacts in the north-east. The March edition of 'The Earth Scientist' will be dedicated to Climate Stewards. Peg is also putting together a collection of NOAA resources for the elementary level.
- Atziri – regarding Council representation from NERRS and OCM. The Corals program wants to retain its seat but they don't yet have a person identified. Atziri will act as a liaison in the meantime. Would still like to present performance measures as three separate entities. Louisa should receive an official email from the office about that. Regarding DITC – NESDIS has provided some funding to hire a contract to align two of the modules with NGSS. Teachers on the Estuary: in 2011 had 14 sites that were offering Teacher trainings, now at 19 and working towards all sites offering training. Held a Reserve educators meeting – talked about what was formerly called community education which focuses on behavior change. There was an infusion of energy as many people have received training on social marketing skills.
- Julia – the Knauss fellowship and the two SG fisheries fellowships are both open. 2016 Knauss class will be starting on Feb 1.
- Maya – working to obtain some data for the educators in the sea grant network to provide more data about target audiences, activities, and who is participating in the network. Lisa Lawrence with VA Sea Grant will do something with the network?
- Seaberry – Received 198 Nancy Foster applications – usually fund 3-4. Made a strong effort to target MSIs and HCHBs. Tracy will be back mid-Jan/Feb. CA B-WET close it's

grant today, Pacific NW will close at the end of Jan / early Feb. Had an event with Congressman Lee for the Ocean Guardian program.

- Amy – Gulf B-WET closed Friday and received 14 applications.
- Bronwen – talking with Seaberry to present to the council on Ocean Guardians. All of the B-WET funding opportunities are out. Thanks to the folks who participated in last month's webinar focusing on a former B-WET funded group.
- Kristin – FFO for EPP CSCs is out. Hollings and EPP are both open for applicants.
- Paula – in beginning stages of developing an OE component to SOS.
- Louisa – briefed AAs for Fisheries, NOS, NESDIS and will do others next week. Will be using education common measures for the 2017 NOAA Blue Book.

Upcoming Council Meetings:

All agenda items are tentative

January 20, 2016

- NOAA Camp Panel Discussion

February 17, 2016

March 16, 2016

April 20, 2016

May 18, 2016

June 15, 2016

July 20, 2016

August 17, 2016

September 21, 2016

October 19, 2016

November 16, 2016

December 21, 2016