

# Turning Council Input into Implementation Actions

Presentation to the Education Council

April 15, 2015

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# Purpose

- Review the purpose of the implementation planning retreat.
- Discuss the game plan for the retreat.
- Review groupings of input from working group and network presentations to be used at the retreat.

# What is the purpose of the retreat?

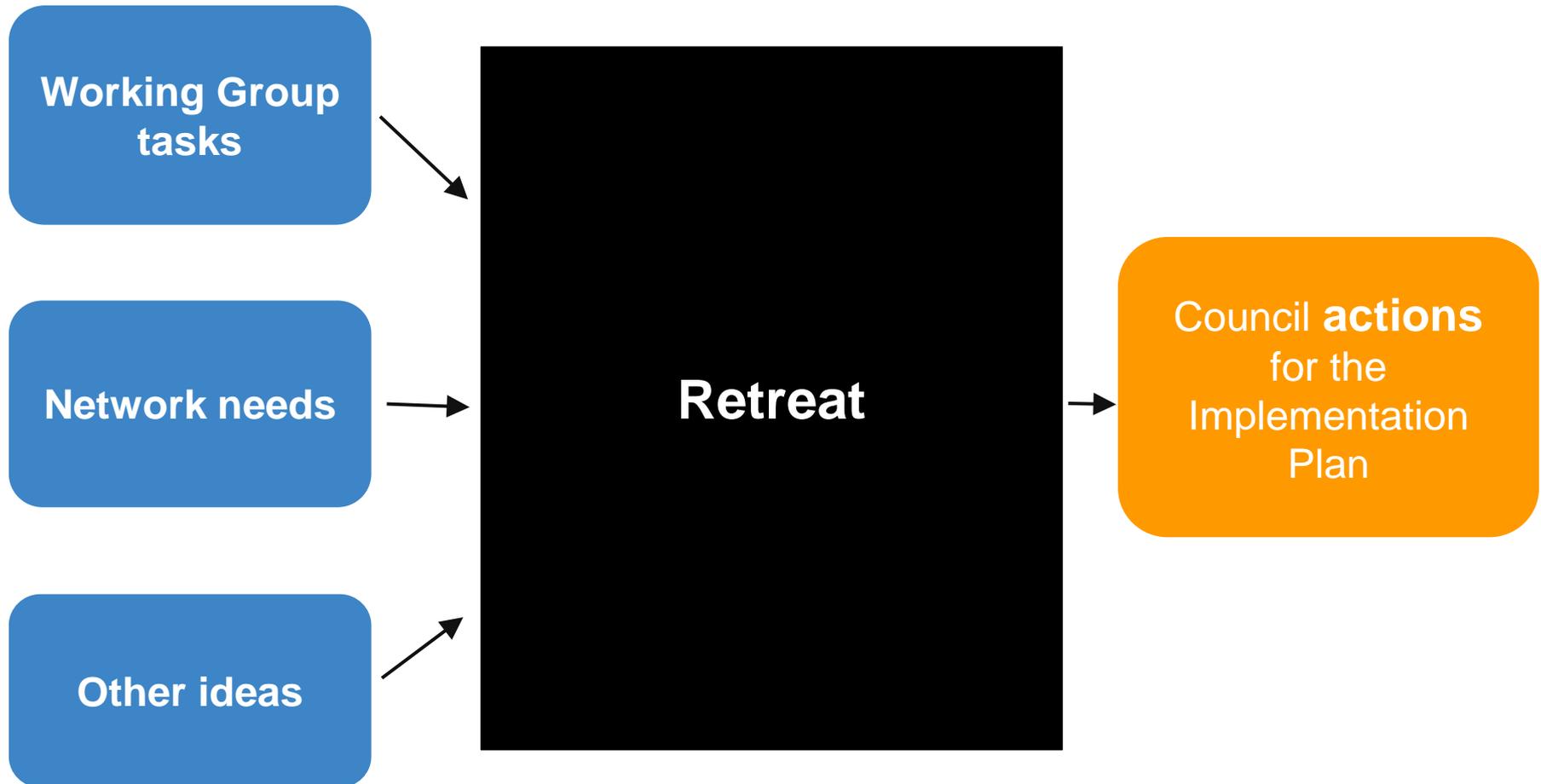
*May 12-14, 2015*

Decide on a set of Council actions for the Implementation Plan

# Council actions need to be rooted in things people care about.

- **Working group presentations:** Gathered ideas from the previous working groups.
- **Network presentations:** Listened to needs and ideas on how the Council can support the networks.
- **Other ideas:** We will have time to add anything missing at the retreat.

# How will we go from a collection of ideas to actions?

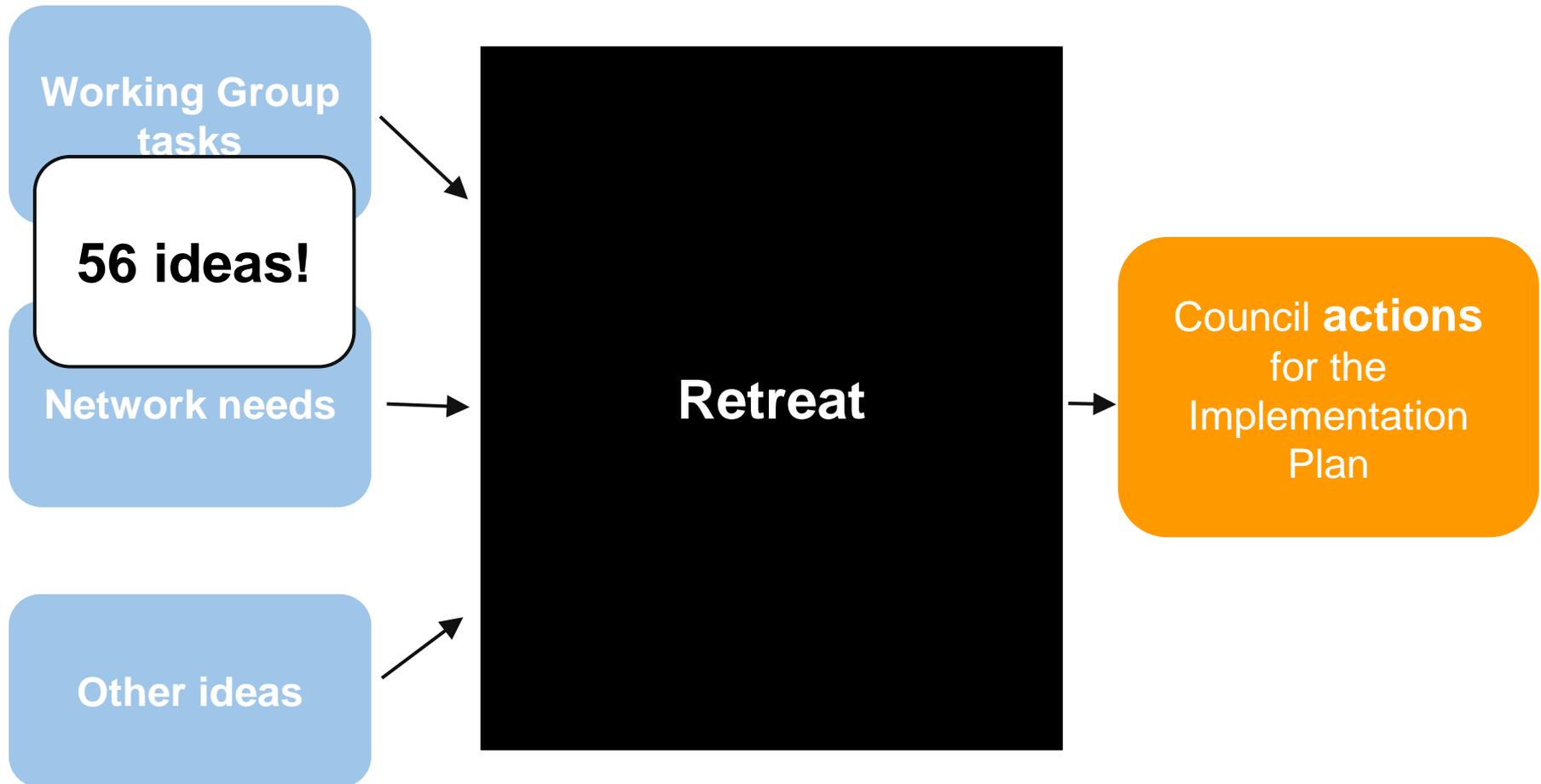


# What is an action?

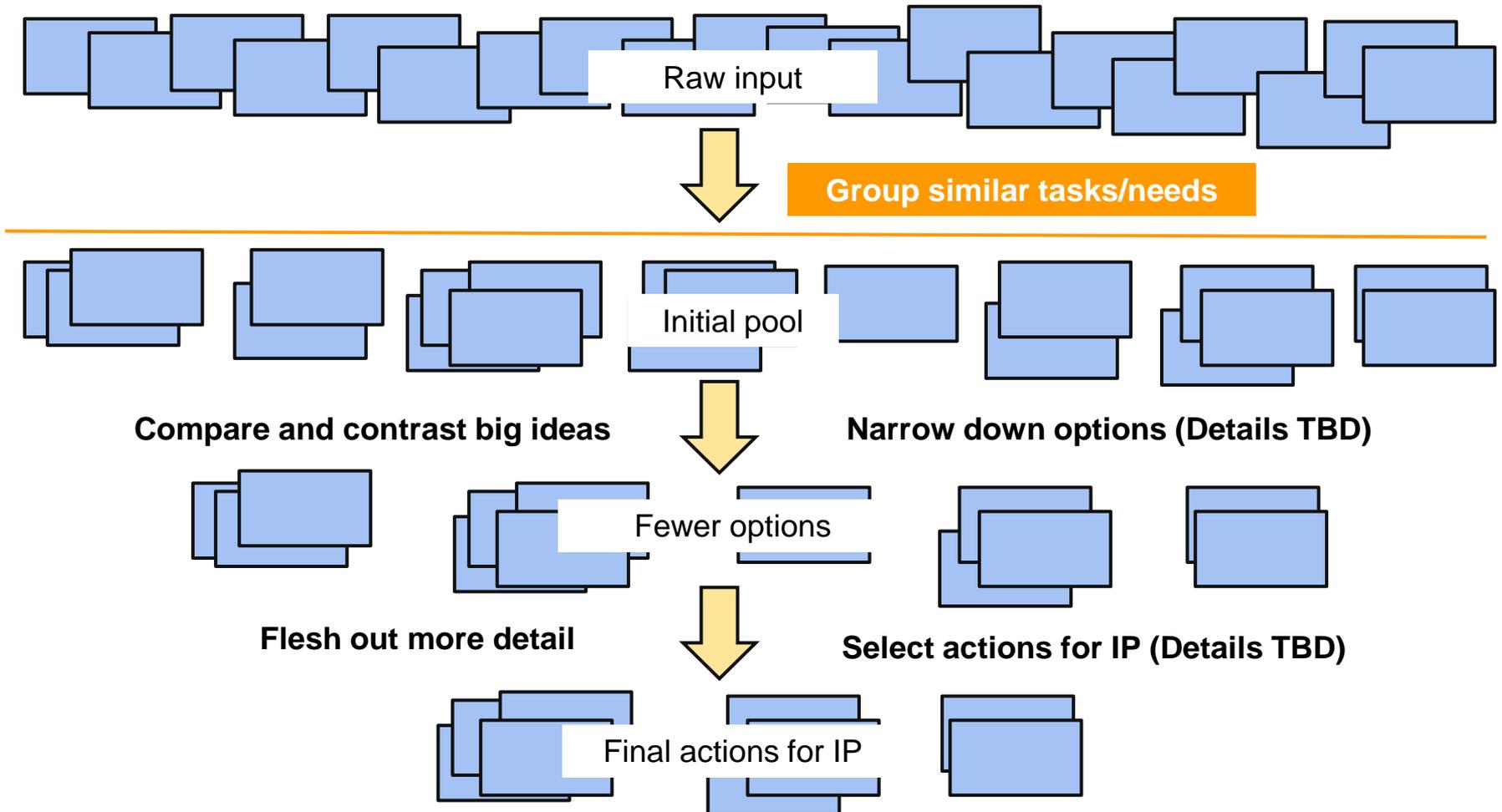
- Strategy - Too broad
- Task - Too prescriptive
- Action - “Just right”
  - More specific than the generic strategies
  - Allows identification of specific tasks, milestones, and outputs for implementation
  - Tied to one objective in the Strategic plan



# How will we go from a collection of ideas to actions?



# How will make the input manageable?



# Council check-in

Questions or comments so far?

# Group so we can compare and prioritize major ideas.



# The groupings

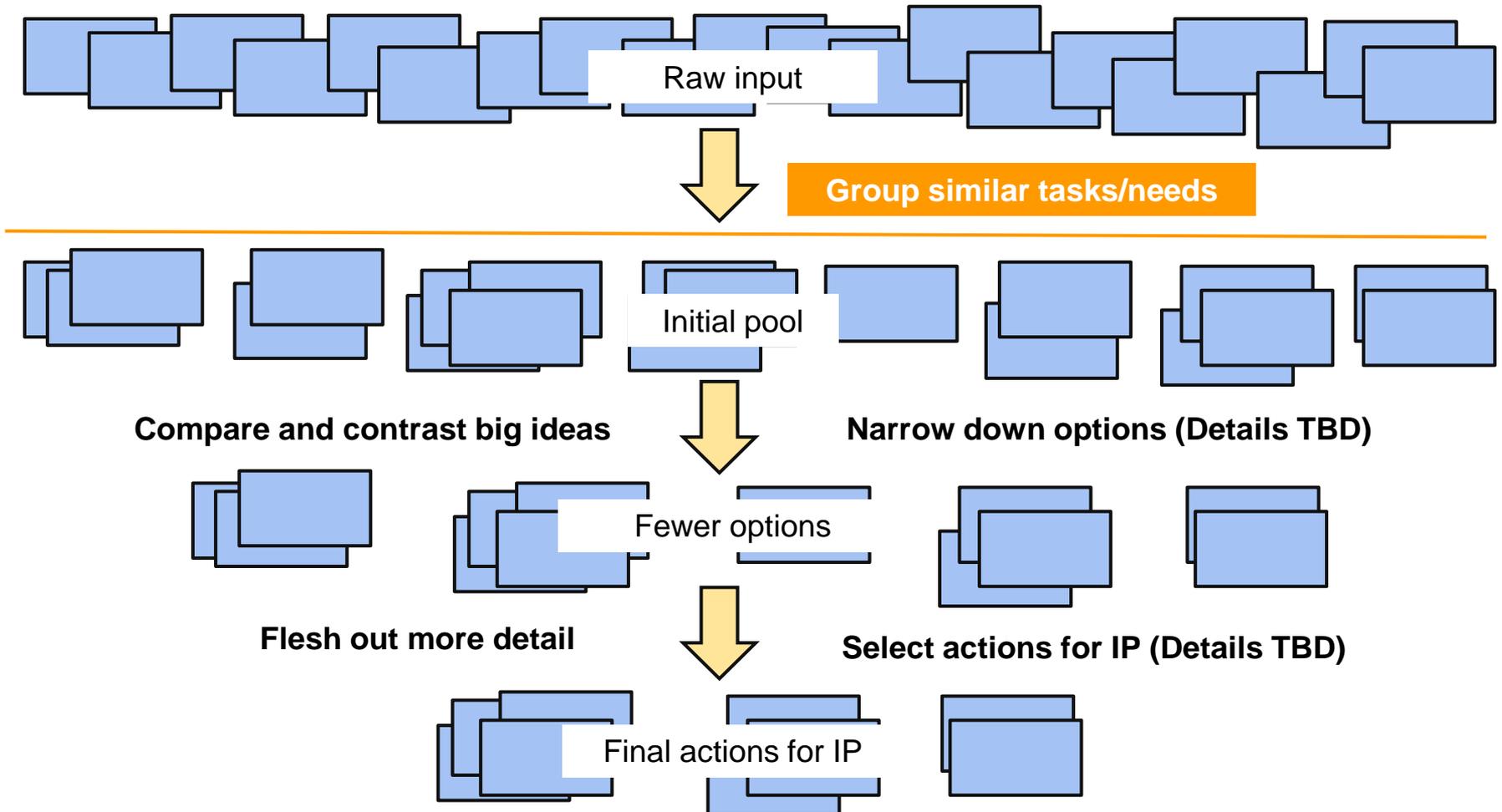
- Adopt consistent messaging
- Convince leaders
- Exchange information
- Expand evaluation practices
- Improve visibility of NOAA products
- Learn from peers
- Make more stuff (product development)
- Reach diverse audiences
- Research to provide guidance
- Support forum for regional collaboration
- Understand workforce demographics
- Update products to educational standards

# Council discussion

Are your major ideas from the working group and network presentations reflected in these groupings?

*\*Note: There will be an opportunity to raise new ideas at the retreat.*

# How will make the input manageable?



# Preview: At the retreat

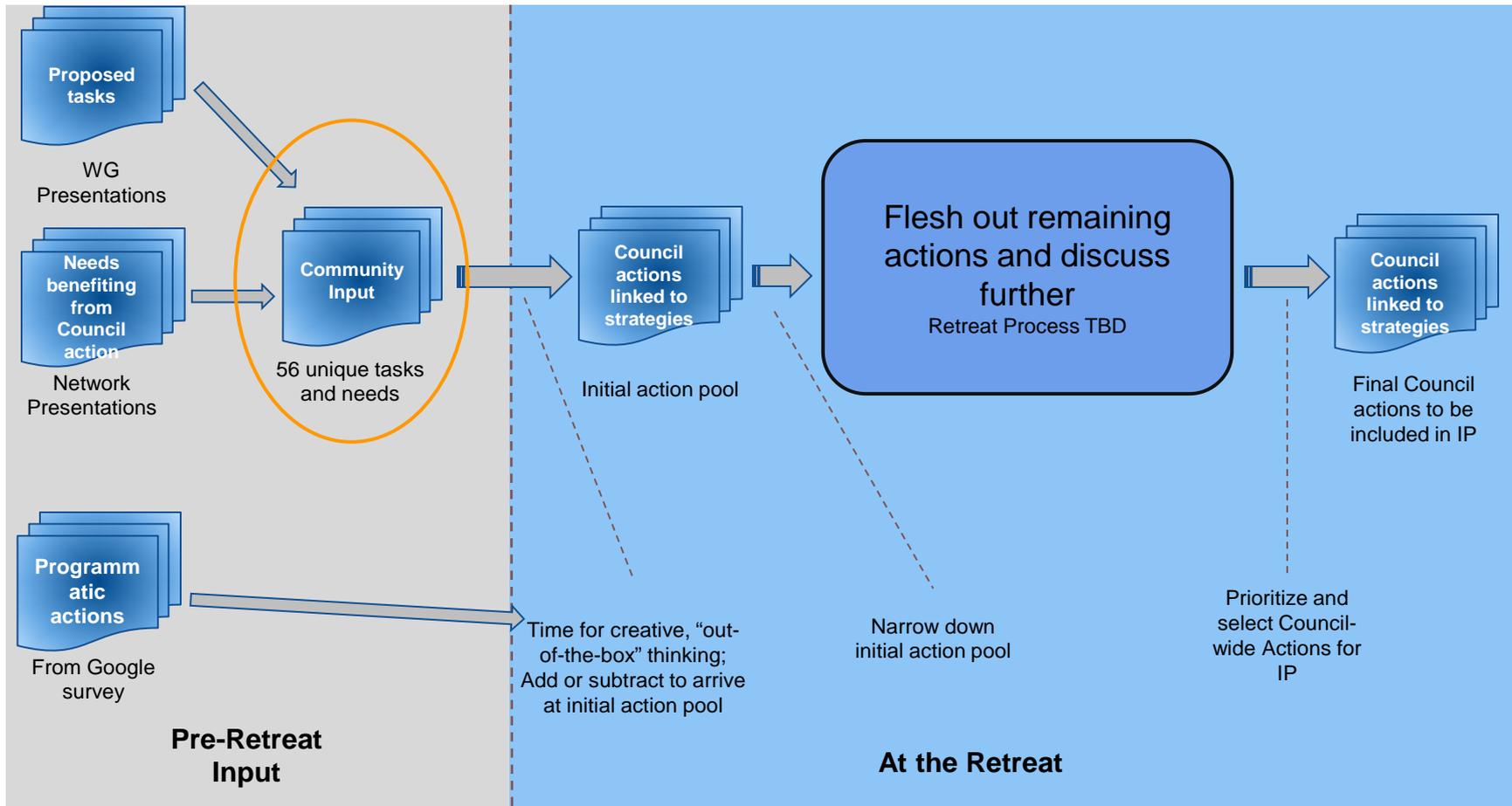
Action	Objective	Strategy	Council Units	Lead(s)	Tasks	Output Evidence Milestones	Timeframe							
							FY15				FY16			
							Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

# Closing

Review any next steps and answer any questions in preparation for the retreat.

# Back up slides

# Retreat overview



# Example actions

Convince Leaders

Objective:

5.1. Leaders internal and external to NOAA recognize and support education investments as a way to achieve Agency mandates, mission and goals.

Strategy:

5.A. Collect and present to key decision-makers the best available evidence to demonstrate the connection between NOAA's education investments and the Agency's mission.

ACTION:

Develop products and briefing skills to better communicate the value of NOAA education efforts to decision-makers who affect resource allocation.

# Example actions

Learn from peers

**Objective:**

5.3. NOAA educators and partners collaborate at local, regional and national levels to coordinate efforts and better serve educational audiences.

**Strategy:**

5.C. Establish and support NOAA educator networks with emphasis on cross-agency communication, coordination and professional development.

**ACTION:**

Develop mechanisms to enable peer-to-peer learning and exchange of best practices on priority topics for the NOAA education community.