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# Update on Implementation Planning

## A Presentation to the NOAA Education Council (Informational)

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Office of Education  
May 20, 2009



# Update on Implementation Planning



- Updates on Steering Committee and Evaluation WG – Christos
- Matrix update – Lexie
- Retreat update – Steve and Christos
  - Retreat Objectives
  - Retreat Agenda and Logistics
  - Transportation
  - Read-ahead materials

NOAA Education Council Planning Retreat – June 2, 3, 4 DRAFT updated May 13, 2009  
RETREAT OVERVIEW

***What we will achieve in the retreat:***

- 1) Develop a draft **Implementation Plan for NOAA Education**
  - Strengthen our appreciation of the relevance and capacities of individual NOAA education programs and **build national synergy** for cohesive cross-NOAA education strategies.
  - **Demonstrate return on energy** and investment of NOAA Education and find ways to realize shared success for education programs.
  - Increase our capacity to speak with a common voice for education and **demonstrate value** of all education efforts to larger NOAA and make the case that what education programs are already doing is important.
  - Develop **shared measures** and a consistent and streamlined process to go with it.
  - Enabled and coordinated effort to **leverage education resources** so that all NOAA education programs are successful.
- 2) Ensure Strategic Directions\* leverage the **unique contributions and capacities** of the members of the NOAA Education Council and their programs.
- 3) Build common understanding on the **current reality** inside and outside NOAA.
- 4) Develop clear direction and priority accomplishments for the Evaluation Workgroup for laying the groundwork for a robust and effective **evaluation system** for reporting distributed activities into a centralized system.
- 5) Charter working groups, coordinators and **assign tasks**. Begin appropriate work plans and plan for Implementation Plan finalization.

\*High-level actions composed of existing strategies (from Strategic Plan) and new innovative substantial actions, when appropriate. Strategic directions directly support the Strategic Plan and represent actions that the Education Council does together to eliminate the obstacles and accomplish desired outcomes.

***What we won't be doing at the retreat:***

- Establish performance measures for all of NOAA's education programs, or agree on over-arching performance measures.
- Work on definitions (or redefinitions) of "education," "outreach"
- Rework the Education Strategic Plan
- Determine budgets flow into Strategic Directions. (Strategic Directions will ideally build on existing opportunities for synergy.)
- Correct incomplete or misstated data in the Education Matrix
- Inventory of how thematic priorities are realized through strategies, Strategic Directions



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## NOAA Education Council Implementation Planning Retreat

June 2-4, 2009

Patuxent National Wildlife Refuge – National Visitor Center  
Greenbelt, MD

### June 2

8:30 AM – 4:00 PM

Topics - Introductions

Current Realities

Obstacles to Strategic Plan Implementation

Thematic Priorities for NOAA Education

Tour of Interpretive Facilities with Lead USFWS Educator

Lunch – Provided (Baked Potato Bar with Vegetarian Black Bean Chili)

Coffee & Drinks also provided throughout the day



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### **June 3**

8:30 AM – 4:00 PM

Topics - Strategic Directions 2009-2014  
Priority and Target Accomplishment Drafting

Lunch – Provided (Sandwiches - Tuna Salad, Ham & Swiss and Turkey & Provolone)  
Coffee & Drinks also provided throughout the day



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### June 4

8:30 AM – 4:00 PM

Topics - Priority and Target Accomplishment Drafting (Continued)  
Short Term milestone and responsibility drafting  
Reflection, Evaluation and Next Steps

Lunch – Provided (Fajitas Bar – Chicken and Vegetarian)  
Coffee & Drinks also provided throughout the day

Questions please contact:

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## Required Reading:

- NOAA Education Strategic Plan (Full Version)
- NOAA Education Glossary of Evaluation Terms (will be emailed to you prior to the retreat)

## Recommended: Readings:

- NOAA 2009 Draft AGM
- Harmonics Presentation on NOAA Market Recognition
- Green at Fifteen
- Review Seminar Presentation Materials from Ed Council
  - Alan Friedman – Informal Education and Evaluation
  - Dr. Roosevelt Johnson – STEM Workforce
  - Jodi Peterson – Formal Science Education