

Strategic Direction: Improving the NOAA Education Practices and Capabilities

Objective	Sub-Objective	Tasks	Responsibility	Proposed Timeline	Date Completed	Evaluation
Create a common, agency-wide framework for collecting and reporting resource allocation, programs (input and output data) and strategic plan progress for NOAA Education				June 2012		<ul style="list-style-type: none"> • Framework is in place. • Enables efficient responses to 50% of Congressional data calls without additional data collection from EC • All (100% of 2009) Education Council members are contributing to the system. • Information collected is used to improve coordination of agency education efforts. • Information is considered to have a high degree of validity, accuracy and reliability covering at least 80% of NOAA Education activities.
	Evaluate 2009 Program Matrix					
		Draft survey – matrix feedback	Lexie Brown, OED	6/12/09	6/12/09	
		Send out survey	Lexie Brown, OED	6/14/09	6/14/09	
		Council Members Complete Survey	Ed Council	6/28/09	6/28/09	
		Survey due (with follow-up calls)	Lexie Brown, OED	6/28/09		
		Matrix feedback survey analysis	Lexie Brown, OED	7/--/09		
		Present to ED council & AV Matrix	Lexie Brown, OED	7/15/09		
Create an internal training system for improving the capacity of NOAA Education Managers and Staff.						
	Evaluate and refine training program					
		Determine best modes of delivery of Best Practices	Sarah Schoedinger	April-May 2010		
		Ed council report out on modes	Sarah	April-May 2010		
		BEC defines “Best Practices” target audience(s)	Luis	August 2009		
		Steering committee announcement – Best Practices seminar ideas	Luis	September 2009		
		Scheduling of semi-annual Best Practices seminars	Luis	October 2009		
	Create intranet website for Best Practice materials					
		Input on what Best Practice literature we want & current holdings	Kirk	6/--/09	6/17/09	

		Categorizing Best Practices literature	Kirk	Ongoing	ongoing	
	Fully integrate Designing Education Projects (DEP) into EC member and staff training opportunities					
		Send EC a copy of the DEP report and include background information about the DEP development	September 09			
		Brief Education council on DEP	Sarah	10/21/09		
	Establish a series of trainings through Partner and contractual agreements					
		Identify partners for other NOAA education programs	Sarah	10/--/09		

Create an agency-wide Education Evaluation and Monitoring System						
	Draft a proposal for an agency-wide Education Evaluation and Monitoring System					
		Form a working group from EC to consider scope, objectives and formats for an E&M System	EC	April 2009	April 2009	
		Draft Glossary of Terms to provide a common language for Evaluation	Eval WG	May 2009	May 2009	
		Draft a plan of proposed options for an agency-wide evaluation system	Eval WG	April – Aug 2009	ongoing	
		Present Send the draft plan to EC for review	Eval WG	8/26/2009		
		Review draft plan with EC	Eval WG	9/16/2009		
		Make Revisions on Proposal	Eval WG	Sept-Oct 2009		
		Vote on Final Proposal at EC	EC	10/21/2009		
		Develop 1-2 NOAA-wide education performance measures	Eval WG	Dec 2009		